



PRESS RELEASE

Date : 04.12.2024

Subject: Visit by His Royal Highness the Hereditary Grand Duke, Guillaume of Luxembourg, accompanied by Minister Lex Delles to *Sources Rosport*

***Sources Rosport* was honoured by a visit from His Royal Highness the Hereditary Grand Duke Guillaume of Luxembourg. A family tradition that has been perpetuated for several generations.**

On Monday 2nd December, *Sources Rosport*, a Luxembourg company specialising in the bottling of natural mineral waters, had the honour of welcoming the Hereditary Grand Duke, accompanied by the Minister for the Economy, SMEs, Tourism and Energy, Mr Lex Delles. Fernand Ernster, President of the Luxembourg Chamber of Commerce, and Stéphanie Weydert, Mayor of Rosport-Mompach, accompanied the Hereditary Grand Duke and the Minister on their visit. The visit was part of a family tradition, as both His Royal Highness's parents, his grandfather and great-grandmother had already had the opportunity to visit this emblematic company in the past.

During his visit, the Hereditary Grand Duke showed a keen interest in the company's development, as well as the economic and ecological challenges it faces. Management representatives presented and explained the various stages of production, from water collection to bottling, highlighting the company's constant efforts to innovate and preserve the exceptional quality of its mineral waters. The new PET bottle blow-moulding machine was also presented.

Focus on economic and environmental issues.

In an increasingly competitive market, *Sources Rosport* has managed to maintain its Luxembourg identity while adapting to consumer expectations. The company is 100% owned by the Reiffers family, who attach great importance to its history and its Luxembourg roots. During the discussions, the management team highlighted the efforts made to strengthen sustainable development and reduce the ecological footprint: bottling in refillable glass bottles, reducing plastic packaging, increasing the proportion of recycled materials, setting up a short, 100% local consumption and recycling circuit, and developing environmentally-friendly energy solutions.

The Hereditary Grand Duke has also been attentive to the company's initiatives to support the local economy, such as the creation of job opportunities and the constant search for local suppliers able to meet its quality charter.



A company at the heart of Luxembourg's heritage.

Founded in 1955, *Sources Rosport* is deeply rooted in Luxembourg's economic and cultural heritage. In welcoming the Hereditary Grand Duke, the company wanted to pay tribute to this intergenerational continuity, which reflects the importance that the Grand Ducal family attaches to local businesses.

At the end of the visit, His Royal Highness warmly praised the work of the *Sources Rosport* team, underlining their commitment to eco-responsible innovation, sustainability and the preservation of their know-how.

Digital press release and pictures

The press release and pictures can be downloaded from our website:

www.rosport.com under the "NEWS" tab.

If you have any other questions or require visuals, please do not hesitate to contact us.

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About Sources Rosport S.à R.L.

Founded in 1955, "Sources Rosport" produces carbonated and non-carbonated natural mineral waters: "Rosport Classic", highly sparkling, "Rosport Blue", slightly sparkling, and "Rosport Viva", a still natural mineral water. Since 2012, "Rosport Pom's", a refreshing "Apple spritzer"-type drink made from apple juice and Rosport sparkling water, has also been part of the Rosport family. In 2018, "Rosport mat" made its debut. This is a sparkling mineral water with no added sugar and flavoured with lemon, lime, mint or grapefruit. In 2020, "Sources Rosport" launched "Rosport Sunny", a drink based on still mineral water mixed with fruit juice and available in 3 flavours: lemon/lime, peach and lemon/ginger.

The aim of this 100% Luxembourg-owned SME is to appeal to consumers through the unique taste of its drinks, the rich and balanced composition of its mineral salts and the variety of its products. Respect for the environment, social responsibility and safety in the workplace are also key priorities for the company. The company is ISO9001:2015, ISO14001:2015 and ISO 45001:2018 certified. Choosing a "Sources Rosport" product means opting for bottles produced and sold exclusively in the Grand-Duchy of Luxembourg. This choice was made in the hope that, with the active participation of its customers, each bottle could be entirely reconstituted and recycled by the company, in order to reduce waste and the carbon footprint to a minimum.