



## **PRESS RELEASE**

*Date : 16.06.2026*

*Subject : Sources Rosport commissions Lisa Gardin to design the labels for the 2026 National Day celebrations*

### ***Lisa Gardin has designed the 2026 National Day labels for Sources Rosport's glass bottles***

To mark Luxembourg's National Day, Sources Rosport is launching the fifth limited edition of its returnable glass bottles this year. For this year's artistic collection, the brand has collaborated with Luxembourgish illustrator Lisa Gardin, who has brought her own unique take on National Day to the Rosport Classic, Rosport Blue and Rosport Viva bottles.

#### **When Pop Art meets Luxembourgish tradition**

Lisa Gardin is known for her colourful and uplifting visual style, her work inspired by manga and Japanese culture, and her bold use of pop colours. Her unique visual language convinced Sources Rosport to collaborate with her. "We were immediately captivated by Lisa's unique world. Her fresh, modern and trendy style inspired us to step out of our comfort zone and reinterpret the National Day in a modern and trendy context," explains Max Weber, director of Sources Rosport.

This year's edition is the result of an exciting creative exchange. Whilst Sources Rosport stepped outside its usual visual comfort zone to embrace the artist's dynamic, pop-inspired visual language, Lisa Gardin also dared to venture in a new direction. Instead of her usual colour palette, dominated by shades of purple, and her often Japanese-inspired motifs, she immersed herself intensively in the study of Luxembourg, its symbols and the significance of the National Day. At the same time, she adapted her design to the well-known brand worlds of Rosport Classic, Rosport Blue and Rosport Viva. The characteristic blue and green tones of the three product ranges thus formed the creative framework for her designs.

The result is three modern and expressive designs that blend Luxembourg's national identity with Lisa Gardin's distinctive touch. The labels combine tradition with contemporary flair, a sense of local connection with creative openness – and tell the story of a successful dialogue between the artist and the brand.

"What appealed to us about Lisa was her ability to preserve her own artistic identity whilst creating something entirely new. She immersed herself in our brand's world without losing her own personality. The result is fresh, surprising and unique," continues Max Weber.



### **A tradition that showcases Luxembourg's creativity**

With its annual art edition dedicated to the National Day, Sources Rosport has been committed for the past five years to showcasing the diversity and creativity of Luxembourg's art scene. These limited-edition labels offer local artists an exceptional platform to present their work to a wide audience, whilst offering a fresh perspective on the National Day. Illustrator Lisa Junius kicked things off in 2022, her distinctive blue visual style blending perfectly with the Rosport Blue identity. Thanks to the positive reception this initiative received, it quickly became an integral part of Sources Rosport's National Day campaign. This was followed by Liz Kummer's colourful creations, inspired by the National Day fireworks, Ruth Lorang's poetic drawings, and Cindy Hergaux's tender and emotional interpretation.

### **Available now in shops**

Lisa Gardin's limited-edition artist labels will feature on the 1-litre and 0.5-litre returnable glass bottles in the Rosport Classic, Rosport Blue and Rosport Viva ranges. The bottles are available now in shops (supermarkets, drinks wholesalers and other outlets), whilst stocks last. As the bottles are produced in limited quantities, Sources Rosport recommends that all fans of the brand don't wait too long to buy them.

### **About Lisa Gardin**

Lisa Gardin is a Luxembourgish artist whose work is characterised by a vibrant colour palette, pop culture influences and inspiration drawn from manga and Japan. Her work combines the art of contemporary illustration with a unique visual identity and appeals to an ever-growing audience. Lisa Gardin is proud of her collaboration with Sources Rosport. "I couldn't believe my ears when I heard that Sources Rosport wanted to collaborate with me on this special limited edition, especially as art is very important to me and represents the ultimate form of expression."

*Interview with Lisa Gardin on Instagram*

[https://www.instagram.com/reel/DZQBJvntDXz/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/reel/DZQBJvntDXz/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)



### **Digital press release and photos**

*The press release and some photos are available for download on our website [www.rosport.com](http://www.rosport.com), under the heading 'NEWS'.*

*If you have any questions or would like to obtain additional photos, please do not hesitate to contact us:*

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### **About Sources Rosport S.à R.L.**

*Founded in 1959, Sources Rosport S.à R.L. currently produces naturally sparkling and still mineral water. Its range includes: 'Rosport Classic', a strongly sparkling mineral water; 'Rosport Blue', a lightly sparkling mineral water; and 'Rosport Viva', a still mineral water. Since 2012, "Rosport Pom's", a drink made from sparkling Rosport mineral water and apple juice, has also been part of the Rosport family. In 2018, "Rosport Mat" was added – a sparkling mineral water with no added sugar, flavoured with lemon, lime or mint. In 2020, Sources Rosport launched "Rosport Sunny", a drink made from still mineral water mixed with fruit juice, available in two flavours: lemon/lime and peach. A brand-new addition in 2026 completes the range: "Rosport Wave", a light, low-calorie sparkling mineral water and fruit juice drink with a grapefruit flavour.*

*This medium-sized, 100% Luxembourgish owned company aims to win over consumers with the unique taste of its drinks, their rich and balanced mineral content, and the diversity of its product range. Respect for the environment, corporate social responsibility and workplace safety are key priorities. This is evidenced by the certifications obtained by Sources Rosport for the following internationally recognised standards: ISO 9001:2015, ISO 14001:2015 and ISO 45001:2018. Choosing a Sources Rosport product means opting for products exclusively manufactured and sold in the Grand Duchy of Luxembourg; in the hope that, with the active help of its customers, every bottle can be fully recycled. The aim is thus to avoid waste and minimise the carbon footprint.*