



## **PRESS RELEASE**

*Date: 09.06.2026*

*Topic: Rosport Wave: the new thirst-quenching drink, naturally refreshing and low in calories*

### ***Sources Rosport presents Rosport Wave – A sparkling, fresh and fruity drink, low in calories***

With Rosport Wave, Sources Rosport is launching an innovative drink that perfectly captures the current trend: fruity, fizzy drinks with an intense flavour, but without the high sugar content of traditional soft drinks or fruit-flavoured fizzy drinks. The new 'low-calorie fruit-flavoured sparkling drink' / "Leichte Schorle" sparkling drink combines lightness, intense flavour and a deliberately reduced calorie content.

Rosport Wave is a sparkling drink made from grape and grapefruit juice – 100% natural, with no added sugar and also vegan. The result is a balanced taste experience with just 35% juice, ideal for everyday consumption.

"With Rosport Wave, we are specifically addressing the growing demand for refreshing drinks that not only taste good but can also be consumed more responsibly," explains Max Weber, Director of Sources Rosport. "Consumers today are looking for alternatives to sugar-laden fizzy drinks – products that surprise, offer new taste experiences and at the same time promote a healthier lifestyle. That's exactly where Rosport Wave comes in."

In addition to its focus on product innovation, sustainability remains a central pillar of the company's philosophy. Sources Rosport is actively committed to protecting the environment and continues to prioritise local and regional supply chains. Working with local partners helps to reduce transport distances and boost the local economy – an approach that is part of a commitment to both environmental and social responsibility.

Rosport Wave is now available in a new, attractively designed 0.5-litre PET bottle, as well as in a handy six-pack, in all supermarkets, beverage wholesalers and other drinks retailers across Luxembourg.



### **Digital press release and photos**

*The press release and some photos are available for download on our website [www.rosport.com](http://www.rosport.com), under the heading 'NEWS'.*

*If you have any questions or would like to obtain additional photos, please do not hesitate to contact us:*

**Press contact:**

Tanja KINNEN

Communication & Events Manager

Tel: 408 403-23

E-Mail: [t.kinnen@rosport.com](mailto:t.kinnen@rosport.com)

Sources Rosport SARL

19, rue Edmond Reuter

L-5326 Contern

FB & IG: @Rosport & @sources.rosport

[www.rosport.com](http://www.rosport.com)

\*\*\*\*\*

### **About Sources Rosport S.à R.L.**

*Founded in 1959, Sources Rosport S.à R.L. currently produces naturally sparkling and still mineral water. Its range includes: 'Rosport Classic', a strongly sparkling mineral water; 'Rosport Blue', a lightly sparkling mineral water; and 'Rosport Viva', a still mineral water. Since 2012, "Rosport Pom's", a drink made from sparkling Rosport mineral water and apple juice, has also been part of the Rosport family. In 2018, "Rosport Mat" was added – a sparkling mineral water with no added sugar, flavoured with lemon, lime or mint. In 2020, Sources Rosport launched "Rosport Sunny", a drink made from still mineral water mixed with fruit juice, available in two flavours: lemon/lime and peach. A brand-new addition now completes the range: "Rosport Wave", a light, low-calorie sparkling mineral water and fruit juice drink with a grapefruit flavour.*

*This medium-sized, 100% Luxembourgish owned company aims to win over consumers with the unique taste of its drinks, their rich and balanced mineral content, and the diversity of its product range. Respect for the environment, corporate social responsibility and workplace safety are key priorities. This is evidenced by the certifications obtained by Sources Rosport for the following internationally recognised standards: ISO 9001:2015, ISO 14001:2015 and ISO 45001:2018. Choosing a Sources Rosport product means opting for products exclusively manufactured and sold in the Grand Duchy of Luxembourg; in the hope that, with the active help of its customers, every bottle can be fully recycled. The aim is thus to avoid waste and minimise the carbon footprint.*